



COMPANY PROFILE

Photography, film and digital media
for mining and corporate communications

COMPANY OVERVIEW

Media for industry and business

CRIATE Media Limited is a Lusaka-based media production company creating photography, video and digital content for businesses and institutions. We help organisations communicate their work, introduce their people and present their activities clearly to stakeholders.



Our focus

Our corporate and mining work brings together site photography, leadership interviews, event coverage and digital storytelling. From operational settings to community engagement, we create material for company profiles, presentations, websites and communication campaigns.

Our vision

To be a trusted creative partner for organisations that value clear, purposeful communication.

CAPABILITIES

Corporate media services

Production, post-production and digital design, brought together for a consistent corporate presence.

01**Photography**

Mining sites, infrastructure, corporate events, products, branding and architectural photography.

02**Film and interviews**

Corporate films, leadership interviews, documentaries, event highlights and aerial footage.

03**Post-production**

Editing, colour grading, sound design, motion graphics, animation and subtitles.

04**Digital and design**

Corporate websites, graphic design, presentations, infographics and branded media.

05**Content planning**

Creative direction, scripts, storyboards, campaign planning and media kits.

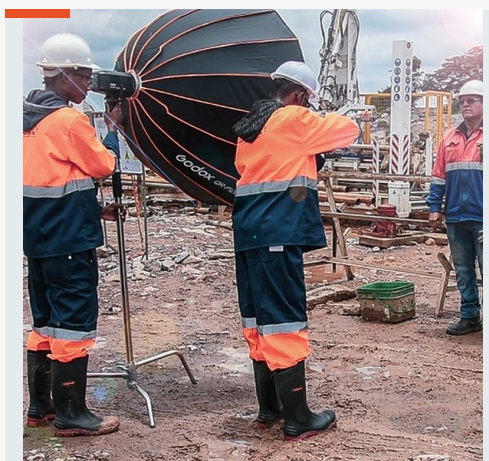
FEATURED PROJECT

Leo's Investments Limited

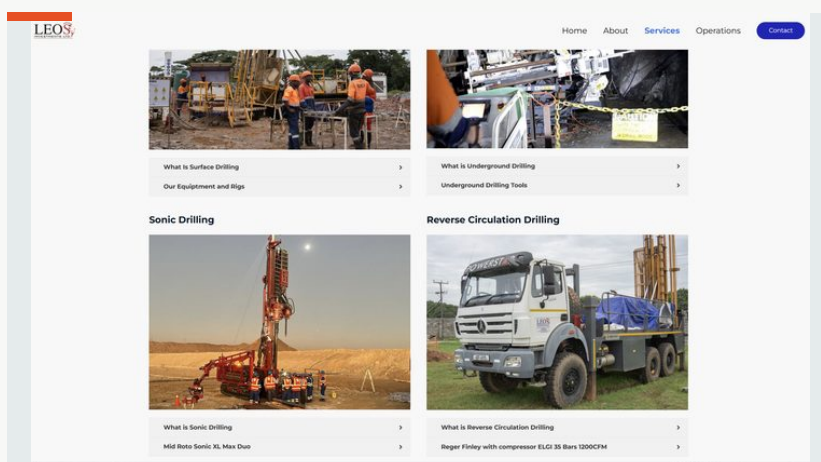
On-site photography, video and aerial footage, a CEO interview and corporate website development brought Leo's mining operations into a connected visual story.



Mining operations and the surrounding site landscape.



Behind the scenes on location.



Corporate website and mining-service presentation.

ON LOCATION

FILM + PHOTOGRAPHY

WEB DEVELOPMENT

PORTFOLIO / MINING OPERATIONS

Barrick Lumwana

Lumwana is an open-pit copper operation in Zambia. Our selected images bring together the scale of the plant, industrial infrastructure and the people working within it.



Plant overview and processing infrastructure.



Industrial structures and activity at ground level.



Personnel moving through the operational site.



A site discussion among personnel in protective equipment.

Context: Barrick Mining Corporation | Lumwana operations

PORTFOLIO / SAFETY AND RECOGNITION

People behind a safety culture

First-aid events bring teams and representatives together around workplace preparedness. This collection records inter-company and inter-departmental participation alongside formal recognition.



Inter-company first aid: team portrait.



Inter-company first aid: event representatives.



Inter-departmental first aid: a speaker addresses the gathering.



Awards: a certificate presentation among site personnel.

PORTFOLIO / ENTERPRISE ENGAGEMENT

SME events and local business

Local enterprise development is part of Lumwana's wider business engagement. Barrick's published accelerator programme focuses on strengthening local contractors and helping businesses access opportunities in the mining supply chain.



Exhibition engagement: discussion around products on display.



Formal remarks at an SME gathering.



Participants in a business meeting setting.

Context: Barrick | 10X Business Accelerator Programme, 19 August 2022

PORTFOLIO / LEARNING AND DEVELOPMENT

Copperbelt University

The Copperbelt University is a Zambian university with a focus on education, research and innovation. This collection presents classroom participation and a group in an industrial setting, connecting learning with the working environment.



Classroom session with participants wearing site protective clothing.



Group photograph in an industrial setting.

Context: The Copperbelt University | Institutional website

PORTFOLIO / EMPLOYEE ENGAGEMENT

Women's Day

Corporate culture is also expressed through the people who come together beyond daily operations. These Women's Day photographs record shared celebration, participation and the visibility of women within the wider workplace community.



Women's Day: a large outdoor group portrait.



Women's Day: participants at a Lumwana-branded event backdrop.

PORTFOLIO / COMMUNITY ENGAGEMENT

Tree planting

Environmental activities offer an opportunity to show community participation through specific, visible moments. This photograph brings together participants and seedlings at a location displaying Barrick Lumwana support.



Tree-planting event: a group portrait with seedlings in front of a Barrick Lumwana donation sign.

Documenting participation

A clear visual record can support community updates, internal communications and reports on activities. Context-rich images show the people, setting and practical actions involved.

PORTFOLIO / SPORT AND CONNECTION

Corporate and community sport

Sporting events create space for teamwork and connection. Our selected coverage captures group participation and presentation moments for event reports, internal updates and community-facing communication.



Squash tournament: participants photographed together on court.



Padel tournament

A presentation moment following the competition. Event coverage preserves both the activity and the recognition of participants.

PORTFOLIO / WATER SECTOR

WaterNet

Photography for water-sector gatherings, combining formal event portraits with natural moments of participation and connection.



Event participants photographed beside water-resources programme displays.



A shared moment outdoors, bringing participants together beyond the formal programme.

PORTFOLIO / ENERGY AND INFRASTRUCTURE

ZESCO

Visual coverage of site visits and infrastructure, highlighting the people, setting and scale of the operational environment.



Site-visit participants pictured in hard hats and high-visibility clothing.



A wide view of dam infrastructure and the surrounding water landscape.

CORPORATE NETWORK

Organisations represented

Selected organisations featured in our project profile and corporate brand collection.



Barrick Lumwana



Leo's Investments Limited



The Copperbelt University



WaterNet



ZESCO

OUR PEOPLE

Meet Our Team

Creative direction, marketing, animation and video production, working together from the first brief to final delivery.



Khuzwayo Ndhlovu

Creative Director



Taonga Mutambo

Marketing Manager



Chiyumba Shamambo

Lead Animator



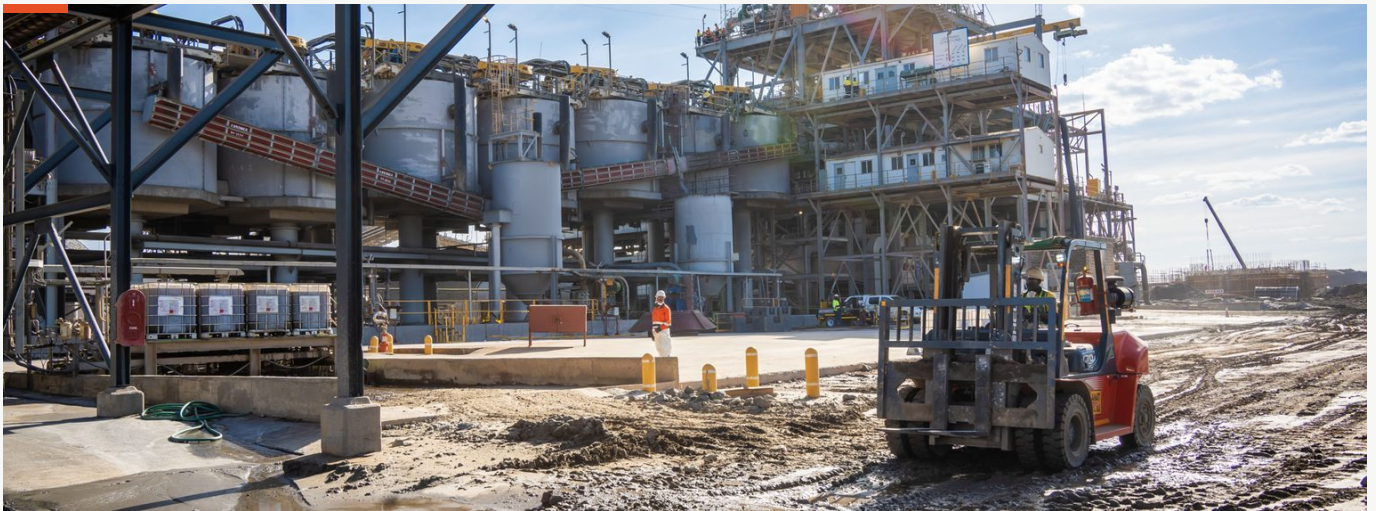
Sipo Mudenda

Lead Videographer

CONTACT

Let us tell your company story

Start with your brief, location and audience. We will help shape the right photography, film or digital content for your project.



CALL US

+260 971 996674 / +260 954 756004



EMAIL US

khuzwayondhlovu@gmail.com



VISIT ONLINE

cr8media.org

FIND US

50/6 Ngwerere Road Chelston
Lusaka, Zambia