criate
MEDIA

CORPORATE + MINING

MEDIA PRODUCTION



COMPANY PROFILE

Photography, film and digital media
for mining and corporate communications

COMPANY OVERVIEW

Media for industry and business

CRIATE Media Limited is a Lusaka-based media production company creating photography, video and digital content for businesses and institutions. We help organisations communicate their work, introduce their people and present their activities clearly to stakeholders.



Our focus

Our corporate and mining work brings together site photography, leadership interviews, event coverage and digital storytelling. From operational settings to community engagement, we create material for company profiles, presentations, websites and communication campaigns.

Our vision

To be a trusted creative partner for organisations that value clear, purposeful communication.

CAPABILITIES

Corporate media services

Production, post-production and digital design, brought together for a consistent corporate presence.

01

Photography

Mining sites, infrastructure, corporate events, products, branding and architectural photography.

02

Film and interviews

Corporate films, leadership interviews, documentaries, event highlights and aerial footage.

03

Post-production

Editing, colour grading, sound design, motion graphics, animation and subtitles.

04

Digital and design

Corporate websites, graphic design, presentations, infographics and branded media.

05

Content planning

Creative direction, scripts, storyboards, campaign planning and media kits.

CASE STUDY / PHOTOGRAPHY / FILM / WEB DEVELOPMENT

Leo's Investments Limited

From the mine site to the company website

Criate Media travelled to Leo's mining site for photography, video and an interview with the CEO, then developed a corporate website to bring the company's work together online.



THE APPROACH

The work connects three views of the business: the scale of the mining environment, the people behind the operation and the company's presentation online. Site imagery supplies the setting; the leadership interview adds the company's own voice; the website gives the material a lasting home.

WORK DELIVERED

Mine-site photographs and video; a CEO interview; corporate website development. The selected work includes a landscape view, an on-location production photograph and a recorded website walkthrough.

WHAT THE WORK DEMONSTRATES

A connected set of visual and digital materials, with finished examples available to view. The project demonstrates Criate Media's ability to deliver across location production and web presentation within one assignment.

Watch the website walkthrough

More photographs and finished examples: cr8media.org/portfolio/

CASE STUDY / INDUSTRIAL / WORKPLACE PHOTOGRAPHY

Barrick Lumwana

An industrial operation, seen through its people

Criate Media's Lumwana portfolio documents processing infrastructure, operational settings and people at work, alongside safety, employee and community activities.



THE APPROACH

Wide views establish the scale of the site. Ground-level photographs bring the story closer: personnel moving through the operation, protective equipment and conversations in the working environment. The wider collection adds the activities and people around the industrial setting.

WORK DELIVERED

Selected plant and infrastructure photographs, personnel images and a site-discussion photograph. Related portfolio collections cover first aid, recognition, learning, enterprise engagement and community events.

WHAT THE WORK DEMONSTRATES

A varied visual record of the operation and its surrounding workplace community. The work shows coverage across both industrial spaces and people-centred subjects, rather than relying on a single site overview.

Explore the related people and community work

More photographs and finished examples: cr8media.org/portfolio/

PORTFOLIO / SAFETY AND RECOGNITION

People behind a safety culture

First-aid events bring teams and representatives together around workplace preparedness. This collection records inter-company and inter-departmental participation alongside formal recognition.



Inter-company first aid: team portrait.



Inter-company first aid: event representatives.



Inter-departmental first aid: a speaker addresses the gathering.



Awards: a certificate presentation among site personnel.

PORTFOLIO / ENTERPRISE ENGAGEMENT

SME events and local business

Local enterprise development is part of Lumwana's wider business engagement. Barrick's published accelerator programme focuses on strengthening local contractors and helping businesses access opportunities in the mining supply chain.



Exhibition engagement: discussion around products on display.



Formal remarks at an SME gathering.



Participants in a business meeting setting.

Context: Barrick | 10X Business Accelerator Programme, 19 August 2022

PORTFOLIO / LEARNING AND DEVELOPMENT

Copperbelt University

The Copperbelt University is a Zambian university with a focus on education, research and innovation. This collection presents classroom participation and a group in an industrial setting, connecting learning with the working environment.



Classroom session with participants wearing site protective clothing.



Group photograph in an industrial setting.

Context: The Copperbelt University | Institutional website

PORTFOLIO / EMPLOYEE ENGAGEMENT

Women's Day

Corporate culture is also expressed through the people who come together beyond daily operations. These Women's Day photographs record shared celebration, participation and the visibility of women within the wider workplace community.



Women's Day: a large outdoor group portrait.



Women's Day: participants at a Lumwana-branded event backdrop.

PORTFOLIO / COMMUNITY ENGAGEMENT

Tree planting

Environmental activities offer an opportunity to show community participation through specific, visible moments. This photograph brings together participants and seedlings at a location displaying Barrick Lumwana support.



Tree-planting event: a group portrait with seedlings in front of a Barrick Lumwana donation sign.

Documenting participation

A clear visual record can support community updates, internal communications and reports on activities. Context-rich images show the people, setting and practical actions involved.

PORTFOLIO / SPORT AND CONNECTION

Corporate and community sport

Sporting events create space for teamwork and connection. Our selected coverage captures group participation and presentation moments for event reports, internal updates and community-facing communication.



Squash tournament: participants photographed together on court.



Padel tournament

A presentation moment following the competition. Event coverage preserves both the activity and the recognition of participants.

CASE STUDY / CORPORATE EVENT PHOTOGRAPHY

WaterNet

A professional gathering with a human perspective

Criate Media's WaterNet collection covers a water-sector gathering through participant portraits, programme context and interactions beyond the formal setting.



THE APPROACH

The photographs pair people with the setting that gives the occasion its identity. Programme displays provide context, while the outdoor images capture a more relaxed side of participation and connection.

WORK DELIVERED

Event portraits beside water-resources programme displays and photographs of participants together outdoors. Both settings are represented in the selected portfolio.

WHAT THE WORK DEMONSTRATES

A coherent photographic record that preserves both the professional occasion and its participants. The collection demonstrates an ability to cover formal portraits and natural group interactions within the same event story.

View the WaterNet selection

More photographs and finished examples: cr8media.org/portfolio/

PORTFOLIO / ENERGY AND INFRASTRUCTURE

ZESCO

Visual coverage of site visits and infrastructure, highlighting the people, setting and scale of the operational environment.



Site-visit participants pictured in hard hats and high-visibility clothing.



A wide view of dam infrastructure and the surrounding water landscape.

CORPORATE NETWORK

Organisations represented

Selected organisations and settings represented in our work. Names and logos identify portfolio context; they do not imply endorsement or investment backing.

Barrick Lumwana

Leo's Investments Limited

The Copperbelt University

WaterNet

ZESCO

OUR PEOPLE

Meet Our Team

Creative direction, marketing, animation and video production, working together from the first brief to final delivery.



Khuzwayo Ndhlovu

Director and CEO

Taonga Mutambo

Marketing Manager

Chiyumba Shamambo

Lead Animator

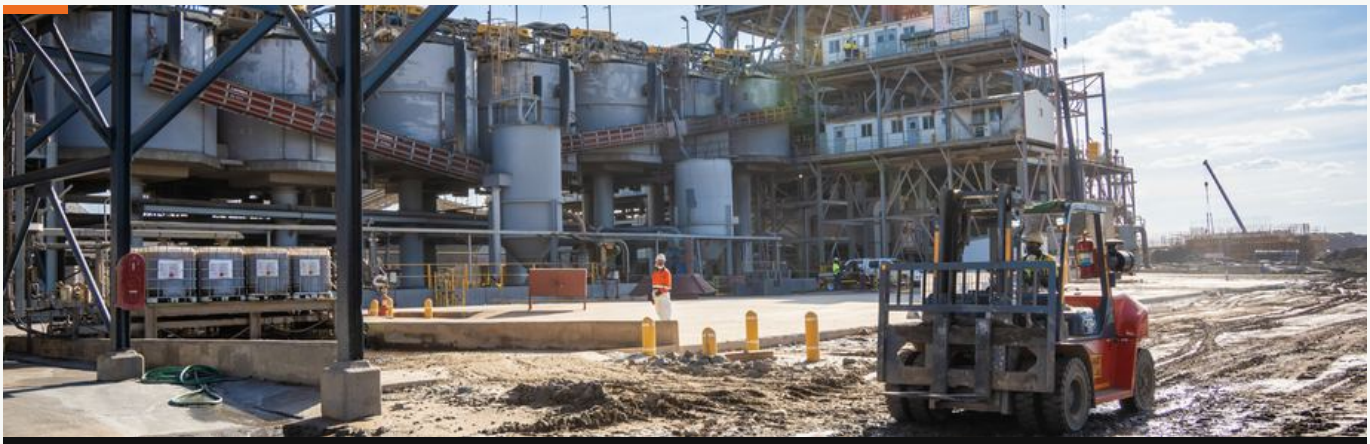
Sipo Mudenda

Lead Videographer & Sound Designer

CONTACT

Let us tell your company story

Start with your brief, location and audience. We will help shape the right photography, film or digital content for your project.



COMPANY ENQUIRIES

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PORTFOLIO AND BOOKINGS

cr8media.org/portfolio/

OUR LOCATIONS

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Service requests: cr8media.org/bookings/